



For Immediate Release
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Botsford Senior Living Center Recognized for Making a Commitment to Quality

Botsford Senior Living Center is a recipient of the Michigan Center for Assisted Living's (MCAL) Quality Standard Seals for levels of Best Practice.

Botsford has been recognized at MCAL's third, and highest, level of the Quality Standard Seals. A multi-step application process took place in early 2009 to find homes committed to quality initiatives and improvement in their assisted living settings.

Linda Lawther, president/CEO of MCAL, said "I visit many assisted living homes in Michigan on a regular basis. It is an honor to be able to recognize the ones who are proving their ability and their drive to be the very best. And Botsford Senior Living Center is one of the best."

In 2003, the MCAL Quality Standard Seals for Levels of Best Practice became an annual achievement opportunity for Michigan homes. Michigan's process was based on the National Center for Assisted Living (NCAL) *Quality First Principles for Performance Excellence*. Michigan's program is designed to encourage participants to move through each of three steps with a goal for greater quality and excellence each year.

MCAL members applying for a level three seal recognize and embrace the best practice concepts of director certification and partnering with stakeholders of all kinds. Additionally, these homes understand in-depth strategic planning and understand those factors that determine competitive success. Encompassed in the level three commitment is a resident and a staff satisfaction survey process which includes an in-depth review of responses and the implementation of initiatives to meet needs identified in the survey review.

The program was developed in a way that encourages homes to step up at least one level each year within a three to four-year plan. Botsford Senior Living Center is one of only nine homes in the state of Michigan receiving the level three seal this year.

Linda Lawther, President/CEO of MCAL, will present Botsford Senior Living Center with its award on Sunday, September 13 at the Farmington Hills facility.

Botsford Commons Senior Community is a non- profit corporation providing housing and service options for seniors. Located on a 30-acre campus in Farmington Hills, the Community offers a full continuum of care for the area's senior population including short stay rehabilitation, privately owned condominiums, senior apartments and assisted living suites. For more information visit the website at: www.botsfordcommons.org

MCAL is a statewide association of Housing with Services Communities, Homes for the Aged, Adult Foster Care and Independent Senior Housing Providers in Michigan, promoting the highest quality of person centered care and leadership principals. MCAL is also a resource for consumer education and information. You may contact MCAL by calling 517.627.1561 or by email at lindalawther@michcal.com.